

Public Involvement Plan

Approved by
MPO Board on
October 11, 2019

Prepared for:



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Naples, Florida 34104

<http://www.colliermop.org/2045-2/>



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INTRODUCTION

The Collier Metropolitan Planning Organization (MPO) is in the process of updating its Long Range Transportation Plan (LRTP). MPOs are required to develop and maintain a LRTP which addresses no less than a 20-year planning horizon. Additionally, MPOs are required to update their LRTPs on a five-year cycle to ensure that the future transportation system is efficient, fosters mobility and access for people and goods, and enhances the overall quality of life for the community. The first task of the 2045 LRTP Update is creating a project-specific public outreach campaign associated with this major transportation planning effort. This Public Involvement Plan (PIP) identifies the outreach efforts and techniques that will be used to ensure that officials, agencies, local government, interested parties and the public are provided an opportunity to participate in the planning process for the LRTP update. It also outlines the methods that will be used to measure the effectiveness of the outreach.

The Collier MPO is primarily responsible for managing the demands on the Collier County area existing transportation network, which includes the City of Naples, City of Marco Island, and Everglades City, and planning for future needs. The Collier MPO was established in 1982 following the Federal Highway Act that requires urbanized areas to develop transportation plans and programs as a condition to receive federal capital or operating assistance. The Collier MPO is governed by federal law (23 USC 134), with regulations included in 23 CFR 450, and uses federal, state and local funds to carry out a Comprehensive, Cooperative and Continuing (3-C) planning process that establishes a county wide vision for the transportation system. The Long Range Transportation Plan (LRTP) is a central part of achieving this vision. The Collier MPO is currently governed by a nine (9) member board of elected officials.

This PIP is consistent with the Collier MPO Public Participation Plan (PPP) adopted February 8, 2019.

PHASES OF THE LRTP PROCESS

The major steps in the public participation process are matched to the following major milestones in the LRTP development process:

- Land Use and Socioeconomic Data Development
- Data Review and Analysis
- Needs Plan Development
- Transportation Alternatives
- Alternatives Testing
- Financial Resource Analysis
- Cost Feasible Plan
- Draft 2045 LRTP
- Adoption

During each phase, various techniques for outreach and information sharing will be employed. These techniques include public workshops, focus groups, public hearings, newsletters, website, and public service announcements. Each phase's outreach techniques are detailed this PIP.



COLLIER MPO RESPONSIBILITIES

The Collier MPO is required under State and Federal laws to develop the following documents:

L RTP



**Long Range
Transportation Plan**

Updated every five years, the LRTP identifies needed improvements to the transportation network and provides a long-term investment framework that addresses current and future transportation needs.

TIP



**Transportation
Improvement Program**

The TIP identifies transportation projects and priorities that will be pursued over the next five years.

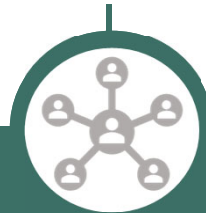
UPWP



**Unified Planning Work
Program**

A two-year plan, the UPWP identifies funding sources for each MPO planning activity and a schedule of activities.

PPP

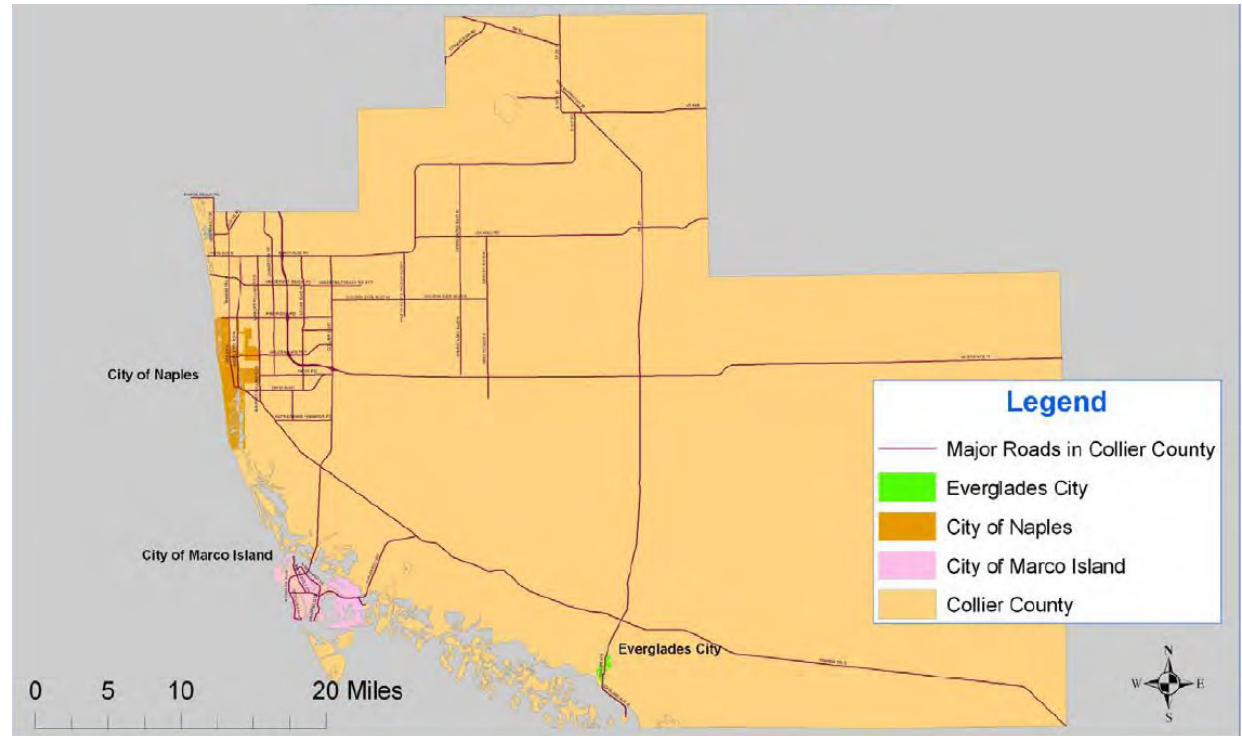


**Public Participation
Plan**

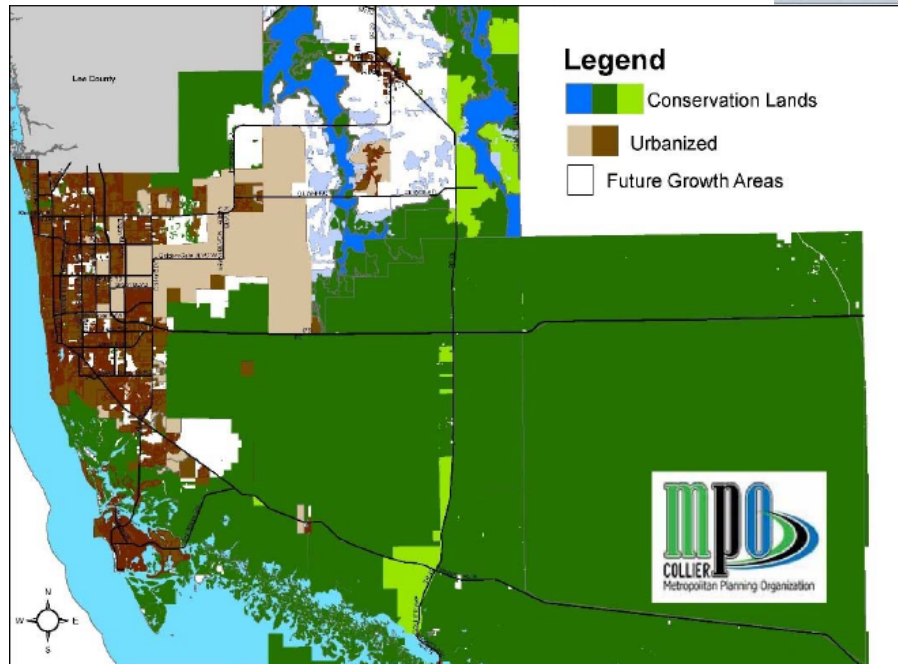
A document that provides a framework for public involvement in regard to MPO planning related activities.

The Collier MPO's jurisdiction includes Collier County and the cities of Naples, Marco Island, and Everglades City.

Collier County has an estimated 2017 population of 356,774. The 2017 Median Household Income in Collier County is \$62,407 compared with \$50,883 for the state of Florida as a whole. The 2017 Percent of Households Below Poverty Level is 13% in Collier County, compared with 16% for Florida.¹



Collier Metropolitan Planning Area



Collier County Land Use Characteristics

Collier County has large land areas that are mostly State and Federal conservation lands (see Conservation Lands on map to the left). The conservation lands provide recreational opportunities and help sustain the area's natural environment. They also constrain development. These conservation lands buffer Collier County from the intense traffic impacts and pressures that interconnectivity brings to urban areas. As a result, Collier County has a minimal system of Federal Aid Eligible roadways, which constrains the availability of State and Federal funding for the MPO.

¹ 2017 American Community Survey (ACS) 5-yr. Estimates, Tables S0101, DP03, CP03

PUBLIC INVOLVEMENT REQUIREMENTS

The primary goal of the PIP is to ensure that all citizens regardless of race, color, religion, national origin, sex, age, disability, or familial status, have an equal opportunity to participate in the MPO's decision-making process. This PIP was developed to comply with Federal and State public involvement requirements for MPOs in Florida.

Federal public involvement requirements specific to the LRTP state that the following parties should be included in the development of the LRTP:

- Public agencies
- Representatives of public transportation employees
- Public ports
- Freight shippers
- Providers of freight transportation services
- Private providers of transportation
- Representatives of users of public transportation
- Representatives of users of pedestrian walkways and bicycle transportation facilities
- Representatives of the disabled
- Other interested parties using the participation plan developed consistent with 23 C.F.R. 450.316(a).

Federal Strategies for Implementing Requirements for LRTP Updates for the Florida MPOs (January 2018) states that for LRTPs, MPO Boards, their advisory committees, and the public, should have the opportunity to periodically review the LRTP products, interim tasks, and reports that result in the final LRTP documentation. Furthermore, this guidance also states that final adopted LRTP documentation should be available electronically via the Internet; it should be available at the MPO offices, no later than 90 days after adoption.

Table 1 summarizes the Federal and State statutes, regulations, and rules related to public involvement for MPOs.

Table 1. Federal and State Statutes and Codes

Citation	Description
Federal	
23 C.F.R. 450.316	Describes the requirements for MPOs to provide reasonable opportunities for all parties to participate and comment on MPO planning products.
23 U.S.C 134	Describes the requirement for MPOs to provide reasonable opportunities for all parties to participate and comment on L RTPs.
Title VI of the Federal Civil Rights Acts	Mandates non-discrimination by race, color or national origin in connection with programs and activities receiving federal financial assistance
Executive Order 12898	Describes requirements for Federal actions to address environmental justice concerns for low-income and minority populations.
Executive Order 13166	Describes requirements to develop plans for people for whom English is not their native language or who have limited ability to read, speak, write, or understand English.
Americans with Disabilities Act (ADA)	Requires coordinating with disabled community representatives in the development and improvement of transportation services. Persons with disabilities must also be able to access the sites where public involvement activities occur as well as the information presented.
State	
Government-in-theSunshine Law s.286.011, F.S.	Provides the public with basic right of access to most meetings and records of boards, commissions, and other governing bodies of State and local governmental agencies; and requires meeting minutes to be publicly accessible
s.339.175,F.S.	Describes the requirement for MPOs to provide reasonable opportunities for all parties to participate and comment on L RTPs.
s.1012.465, F.S.	Jessica Lunsford Act, which requires background checks of all persons entering school grounds when children are present.

GUIDING PRINCIPLES

Public involvement for the Collier MPO 2045 LRTP Update will comply with the federal, state, and local requirements by adhering to the following guiding principles¹:

- Early and continuous public involvement opportunities throughout the planning and programming process;
- Timely information to citizens, affected public agencies, representatives of transportation agencies, private sector transportation entities and other interested parties including segments of the community affected by transportation plans, programs, and projects;
- Adequate public notice of public involvement activities and ample time for public review and comment at key decision points;
- Consideration of the needs of the traditionally underserved, including low-income and minority citizens;
- Periodic review of public involvement efforts by the MPO to ensure full and open access to all;
- Review of public involvement procedures by the Federal Highway Administration (FHWA) and Federal Transit Administration (FTA) when necessary;
- Coordination of MPO public involvement processes with statewide efforts whenever possible;
- Reasonable public access to information; and
- Consideration and reasonable response to public comments received.



¹ Collier MPO Public Participation Plan (PPP) adopted February 8, 2019

PLANNING PARTNERS

Outreach Partners

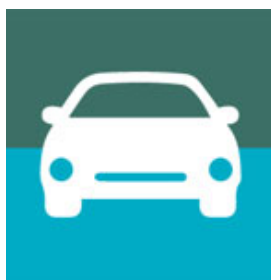
Throughout the LRTP update, the MPO will coordinate with government agencies to conduct outreach at health care centers, food banks and food stamp offices, schools, offices on aging, etc., and develop alliances with faith-based institutions, cultural centers, and community-based organizations. The purpose is to build relationships and identify strategies to bring former nonparticipants into the planning process of the LRTP update.

MPO Board

The MPO Board establishes transportation policies and evaluates transportation needs for the area. The Board is comprised of nine (9) elected officials including the five (5) members of the Collier County Board of County Commissioners, two (2) representatives from the City of Naples, one (1) from the City of Everglades City, and one (1) from the City of Marco Island. The Florida Department of Transportation (FDOT) is represented on the board as a non-voting member. Throughout the LRTP update process, the MPO Board will be engaged through a series of meetings and updates.

FDOT

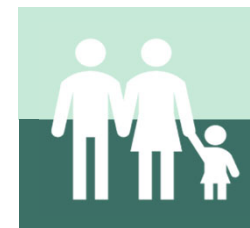
FDOT and the MPO work closely together and have a long-standing partnership. The majority of the MPO's funding comes through FDOT. The Department also provides guidance and assistance as needed and informs the MPO of new or different requirements and practices.



MPO Adviser Network and Committees

The MPO will engage with their standing committees throughout the LRTP Update. The following lists the existing MPO advisory committees:

- **Technical Advisory Committee (TAC)** - advises the MPO on technical matters, promotes coordination among member agencies regarding transportation planning and programming, reviews MPO products for technical sufficiency, accuracy and completeness, makes priority recommendations for the LRTP and provides technical analyses on other transportation planning issues
- **Citizens Advisory Committee (CAC)** - advises the MPO by reviewing, reacting to, and providing comment on transportation planning issues and needs from the citizens' perspectives.
- **Bicycle and Pedestrian Advisory Committee (BPAC)** - provides citizen input on bicycle and pedestrian related issues within the community, advises on developing a Bicycle and Pedestrian Master Plan that is responsive to the needs of the community, recommends policies that will improve the walking and bicycling environment, recommend priorities for bicycle and pedestrian projects and program implementation
- **Congestion Management Committee (CMC)** - advises on technical matters related to updating the MPO's Congestion Management Process (CMP) and coordinating the CMP with regional Congestion Management System and Intelligent Transportation System architecture.
- **Local Coordinating Board (LCB) For Transportation Disadvantaged** - assists the MPO in identifying local service needs, providing information and direction to the Community Transportation Coordinator (Board of County Commissioners) on the coordination of services.
- **Adviser Network** – established in 2018, it serves as an additional mechanism for citizen involvement with the objective of increasing participation by local residents who may not have the time to participate on a standing committee. Appendix A presents the Adviser Network.



Intergovernmental Coordination

Tribes

In June 2017, the MPO adopted a Government to Government Public Involvement Policy effecting tribal entities to promote Tribal involvement in the MPO planning process; initiate and maintain a positive working relationship between the MPO and Tribal governments; promote effective collaboration and communication between the MPO and Tribes. Federal laws [23 U.S.C. 135(f)(2), 23 C.F.R. 450.316(c), and 23 C.F.R. 450.316(e)], require MPO and FDOT tribal consultations for transportation planning. Additionally, if a Tribe wishes to access federal transportation funds available to MPOs, the Tribe must do so through the MPO processes as provided by law.

Two Federally-recognized Tribes with land holdings within or abutting Collier County:

- The **Miccosukee Tribe** of Indians of Florida, represented by the Business Council, consisting of Chairman, Assistant Chairman, Treasurer, Secretary, and Lawmaker
- The **Seminole Tribe** of Florida, represented by the Tribal Council comprised of Chairman, Vice Chairman, Big Cypress Councilman, Brighton Councilman, and Hollywood Councilman

Lee County MPO Interlocal Agreement

The MPO also has an Interlocal Agreement with Lee County MPO to coordinate regional transportation planning. The purpose of this Agreement is to promote and establish a forum for communication and coordination between the Collier and Lee County MPOs. The Agreement establishes the commitment by both MPOs to develop joint regional transportation planning products and processes for the bi-county region of Collier and Lee Counties within targeted timeframes.

Both MPOs agree to maintain and update as necessary the Joint Regional Multi-Modal Transportation System and to identify a network of regionally significant transportation corridors, facilities, and services. During the development of each MPO's 2045 LRTP update, the MPOs agree to identify where improvements may be needed, to propose and test appropriate alternative system improvements, and update the current joint regional LRTP to address those needs. The joint regional LRTP shall be published in and adopted as part of each MPO's 2045 LRTP.

PUBLIC OUTREACH TECHNIQUES

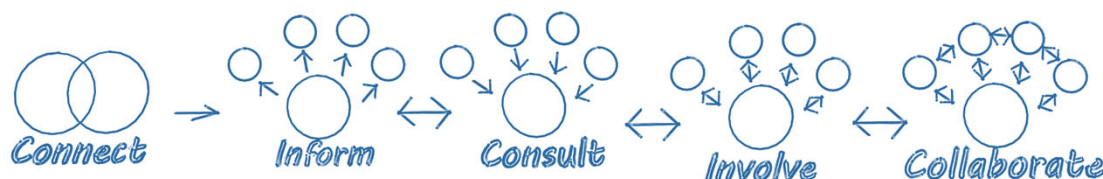
This section describes the public engagement tools that can be used in the 2045 LRTP Update to keep local government officials, agencies, the public, and other interested parties informed of the project and to allow them opportunities for input into the project.

The schedule of the outreach activities will follow the key phases of the 2045 LRTP project to ensure that the public will have ample time to review and consider the technical analysis, and to help determine project priorities. The schedule is shown on Page 23.

Public involvement will include the distribution of electronic and printed materials, public service announcements, email correspondence, web/social media, and presentations and workshops to inform and engage the public. The LRTP webpage will be hosted on the MPO website (www.colliermopo.org/2045-2/) and will be used as the major conduit for distributing project information to keep stakeholders and the public informed of the progress of the LRTP. Electronic newsletters will include detailed information about the project. Local media will be used to announce upcoming meetings and workshops, as well as major project accomplishments. The MPO's contacts database will be used to ensure that community stakeholders are informed of the LRTP update and given the opportunity to provide their input. The traditionally underserved communities such as seniors, low income residents, minorities, and children, will be informed of the LRTP process through additional means.

Branding/Messaging

Branding/messaging is an important strategy in helping make the public aware of the LRTP and encouraging participation and engagement. The 2045 LRTP Update is branded as "Envision 2045." Its logo emphasizes that the LRTP Update is for people using all modes of transportation. This image will be consistently used on all public involvement materials to communicate to the public that materials under review are for the 2045 LRTP Update.



Visualization Techniques

Multiple visualization techniques can be used to convey complicated transportation scenarios to stakeholders. Maps generated from Geographic Information System (GIS) databases or computer aided design (CAD), as well as pictures and graphics will be used help communicate complex concepts and to promote understanding of transportation plans and programs.

In the event that issues arise that generate public concern or controversy, enhanced visualization techniques such as videos, simulation models, animated graphics and 3D imaging will be used.

Social Media

The MPO will use established social media presence of MPO Partners and the Adviser Network to organically connect with stakeholders and grow participation during the 2045 LRTP Update. The MPO currently posts information on Collier County's Facebook page. The use of social media for the LRTP update will be expanded to:

Go-CAT-bus Collier Area Transit

680 people like this

703 people follow this

Collier County



24,738 people like this

25,794 people follow this



7,992 followers



City of Naples



5,120 people like this

5,406 people follow this

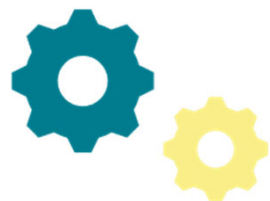
City of Marco Island



3,395 followers

Electronic Newsletters

Four (4) electronic newsletters will be prepared and distributed (one per phase) during the LRTP update. The newsletters will be posted on the LRTP webpage of the MPO website and will also be distributed through electronic notifications, social media, public engagement tools, and at information booths.



Electronic Notifications

The existing MPO Master Database includes a variety of contacts including businesses, residential associations, agencies, Native American Tribes, the Adviser Network, and members of the public. These contacts include individuals who already have an established interest in transportation issues in Collier County. The database includes committee membership and e-mail addresses. The existing database will be used during the LRTP update to send E-blasts of surveys, electronic newsletters, and upcoming meeting information to MPO contacts. Mailing addresses will be included for individuals who do not have email and require hard copy documents, surveys, comment cards, etc. to be mailed to them.



Translation Services

Engaging the diverse population within the MPO area is important. The MPO is committed to providing quality services to all citizens, including those with limited English proficiency. Outreach materials such as comment forms, newsletters, and surveys will be translated to Spanish and Creole which are the two primary languages spoken in the Collier County area besides English.

Comment Forms

Comment forms will be available at all public meetings, advisory meetings, and information booths. Comments may be submitted in writing, via e-mail, through the MPO LRTP webpage. All comments will be tracked, reviewed, and responded to within a timely manner (if necessary). Members of the public will have at least 30 days to review and comment after a public meeting or engagement. All organizations and individuals who submit a comment in writing or via email and include their contact information will receive a written response to their comment. All public responses will be provided to the Collier MPO Director for review prior to distribution.

Comment forms will include a survey to engage participants on the effectiveness and quality of the meeting/public engagement event. Outreach methods will be adjusted according to the input of the surveys.

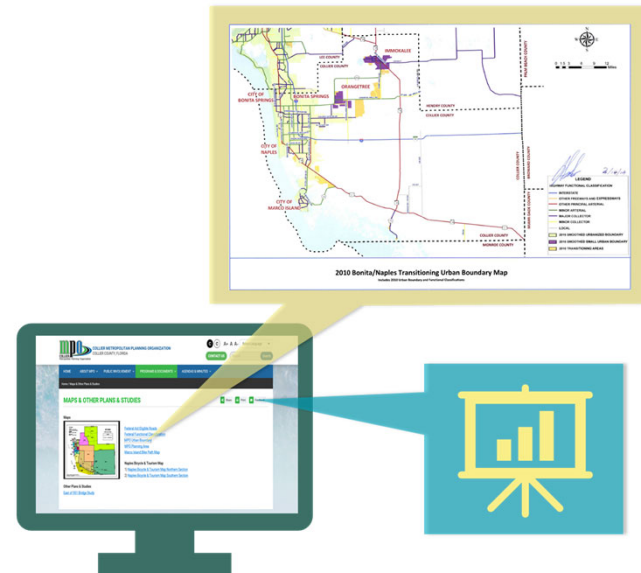
Media

The MPO will issue press releases and provide briefings in advance of public meetings and information booths related to the 2045 LRTP Update. The intention is to build relationships with local television, radio and print journalists and reporters to facilitate public information campaign for the LRTP update. Appendix B presents the a list of identified media to be used during the LRTP update.

WikiMapping

Using the Internet to solicit feedback from the from a large, cross-section of the public can reduce the amount of time spent collecting data through formal focus groups, while also seeding enthusiasm for upcoming planning ideas/projects. WikiMapping collects ideas through images, discussion, and mapping. Specifically, the tool:

- Allows participation on own time
- Collects input through mapping, images, and comment rating
- Allows participants to upload information and pictures of areas of concern
- Significantly less expensive that in-person public meeting
- Data easily summarized
- Limited use of visualization



Surveys

Four (4) surveys will be conducted during the LRTP update (one per phase) to gather information on the public's transportation needs. The surveys will be posted on the LRTP webpage of the MPO website and will also be distributed through electronic notifications, social media, public engagement tools, and at information booths. Surveys will be developed to better understand the community's vision, and later surveys will allow participants to prioritize projects.

- How do we want to continue growing?
- What do we want our transportation system to look like?
- How will we fund our shared regional vision?
- What steps must be taken to achieve the vision?

Information Booths and Meetings

Information Booths

To further engage the public, community outreach events at public venues, fairs, and festivals will take place during each phase of the LRTP update. Surveys, newsletters, maps, and comment forms will be distributed as relevant. Potential Pop-Up Meeting Booth Locations are:

- Golden Gate Community
- Immokalee Farmers Market
- Coconut Point Farmers Market
- Third Street South
- The Shoppes At Vanderbilt
- Greater Naples YMCA
- Libraries (Everglades City, etc.)



PRESENTATIONS AND MEETINGS

General Public Meetings

Up to four (4) general public information meetings will take place during each phase of the LRTP update. The meetings will be as follows:

- 3 Subarea Public Information Meetings (Open House format)
- 1 Public Information Meeting for Draft LRTP Update (Open House format)

Three subarea alternatives meetings will be held during the development of transportation alternatives. Workshop participants will be allocated a certain number of votes (for example, dots) to place on their preferred projects. Electronic voting can also be used. Additionally, comment forms will be available for participants to detail their specific issues and concerns.

One public information meeting will be held to present the Draft 2045 LRTP Update and receive comments prior to its adoption by the MPO Board. Again, public comments will be solicited via comment cards at both workshops and opportunities to speak with staff will be available. At the meetings, large boards will be on display and handouts will be provided for participants to review proposed priority projects. Participants will be encouraged to write down their comments and concerns. Verbal comments will also be recorded by staff at the workshop. A follow-up summary of the meetings will be prepared and posted to the MPO website.

Beginning approximately six weeks prior to a public workshop, the location and date for the workshop will be set. Subsequently, the agenda, invitation flyers and announcements will be prepared. Media will be informed, and public service announcements will be made. Comments cards and sign-in sheets will be produced to record public input and concerns. Potential meeting locations identified are:

UF/IFAS Extension
14700 Immokalee Rd
Naples, FL 34120

Golden Gate Community Center
4701 Golden Gate Parkway
Naples, FL 34116

North Collier Regional Park Exhibit Hall
1500 Livingston Rd
Naples, FL 34109

MPO Board Meetings

Up to four (4) MPO Board Meetings will take place during the LRTP update (one per phase). The fourth and final meeting will be held to present the Final 2045 LRTP Update to the MPO Board for adoption. Meeting dates will coincide with the MPO Board Meeting which are held on the second Friday of the month at the Board of County Commissioners Chambers.

Each meeting will include a presentation, handout(s), and display boards as necessary. The final meeting (MPO Board adoption of the LRTP) will be broadcast on the cable television channel, as feasible. This will allow people who do not have the ability or time to attend the LRTP meeting in person to be able to participate remotely through live broadcasts or taped meeting coverage. As part of this taped coverage, a contact number and/or LRTP website address for public input should be displayed. This will encourage citizens to provide their comments, even if they cannot attend the meetings. MPO staff will log these comments to add to the public record.

MPO Committee Meetings

Up to eight (8) MPO Committee Meetings will also take place during the LRTP update (two per phase). Each meeting will include a presentation, handout(s), and display boards as necessary. Meeting participants will be allocated a certain number of votes (for example, dots) to place on their preferred projects. Electronic voting can also be used. Comment forms will be available for participants to detail their specific issues and concerns. These meetings will coincide with regularly schedule advisory committee meetings. Due to committee meeting schedules, meetings with the TAC and CAC will be combined. Likewise, the meetings with the CMC, BPAC, and LCB will also be combined. Board calendars are located at: <http://www.colliermop.org/mpo-board-with-link-to-bylaws-and-mpo-calendar/>

Tribal Meetings

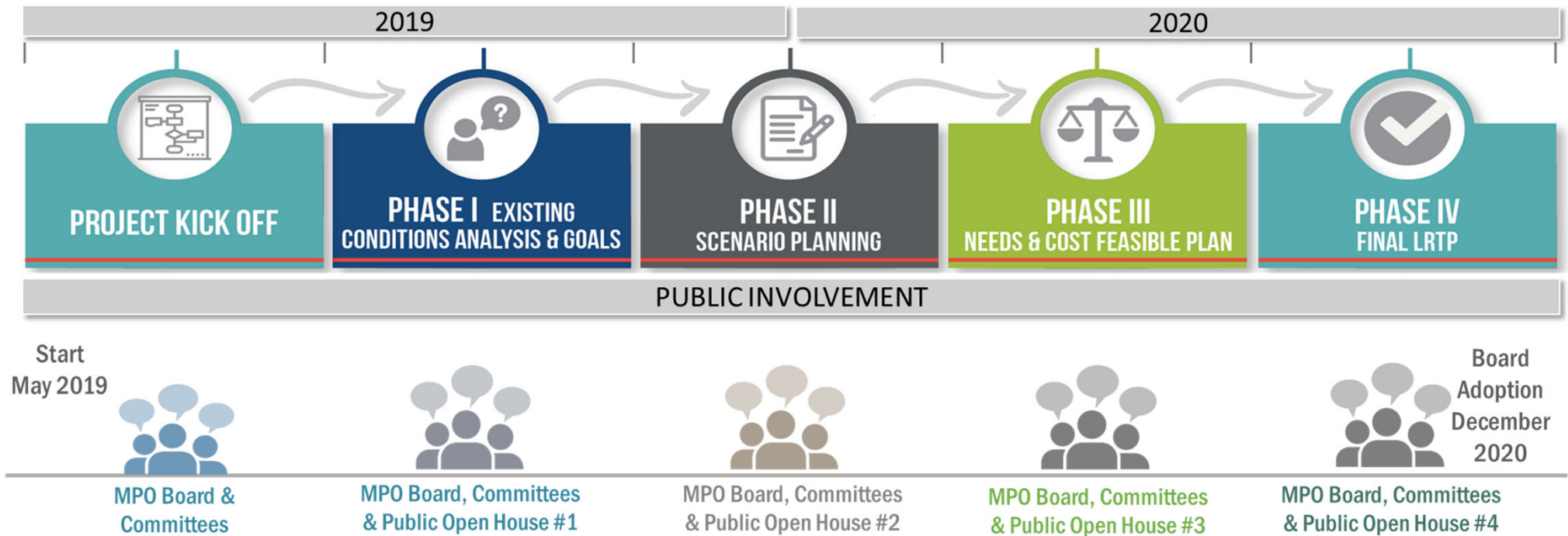
MPO staff will conduct all coordination with the tribal entities in accordance with the Collier MPO's Government to Government Policy.

Stakeholder Meetings

Stakeholders are anyone with an interest in the 2045 LRTP Update including the general public, community groups and organizations, businesses, etc. During the LRTP Update, up to 10 Stakeholder Meetings will take place should any stakeholders require additional information or want to give more specific input. Each meeting will include a presentation, handout(s), and display boards as necessary. Comment forms will also be available for participants to detail their specific issues and concerns.



PROJECT SCHEDULE



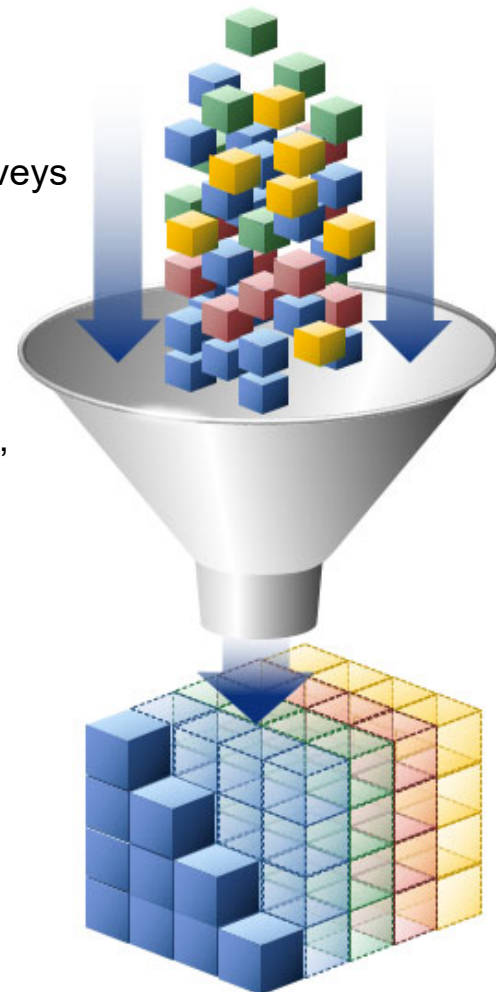
MEASURES OF EFFECTIVENESS

Clear, measurable objectives for public involvement have been adopted as part of the 2019 MPO PPP. To be consistent, this PIP will follow the same objectives for measurable results.

It is the intent of the MPO to increase the overall attendance levels at meetings and workshops, and also to increase the number of comments received from members of the community, including the traditionally underserved public. Each comment will be counted and recorded, and attendance tallies will be carefully monitored. Public comments and attendance will provide an understanding of the community issues and needs that must be considered in designing transportation solutions to fit the community needs.

Performance Measures of the PIP

1. Adviser Network – track numbers of Advisers listed and participation in online surveys and wiki maps and attendance at public meetings
2. Public Engagement – comment forms will include evaluation surveys
3. Social Media –report activities
4. Interactive Website – track opportunities for input
5. Diversity – track and report on participation using sign-in sheets by demographics, businesses, and civic groups
6. Effectiveness – track and report on changes that can be directly linked to public comments
7. Track how many people participated in the LRTP Update
8. Track public comments and how they affected the outcome of the LRTP



PIP SUMMARY REPORT

A report summarizing the LRTP's outreach techniques and effectiveness will be summarized in the PIP Summary Report. All feedback/comments received during the LRTP Update are documented in the PIP Summary Report. The summary report, in three parts, will document the MPO planning process, the reasons for updating the LRTP, and the methodology used during the LRTP process. This report will also show how the feedback received during the LRTP Update, was ultimately incorporated into the final plan. The report will list the transportation improvement projects identified in the 2045 LRTP Update, how these projects will be implemented, and contacts for more information regarding additional public participation. The PIP Summary Report is to be written in a non-technical language, with the final report presented to MPO Board and Committees and will be posted to the MPO website at the conclusion of the planning process. A summary of public involvement will also be detailed in the final 2045 LRTP Update.



Maps and bulleted text to describe the final 2045 LRTP Update will be prepared and posted to the website. Additional hard-copies of the final report, maps, and summary text will be printed and distributed to various public locations such as the libraries, where this information will be readily available to the public. A key component of this written material will be the inclusion of contact information for inquiries, comments, and additional feedback from the public.

Appendix A – Adviser Network

Organization Type	Organization Name
Tribal Entities	Miccosukee Tribe of Florida Seminole Tribe of Florida
Public Agencies	The Florida Department of Transportation Florida's Turnpike Enterprise The U.S. Army Corps of Engineers The Department of Transportation The Florida Department of State Southwest Florida Regional Planning Council The Department of Environmental Protection Collier Sheriff Office
Public Education System	Florida Gulf Coast University Ave Maria University Ave Maria School of Law Hodges University Wolford College Immokalee Technical Center Florida SouthWestern State College
MPO	Board of County Commissioners Collier MPO Board Technical Advisory Committees Citizen's Advisory Committees Bicycle / Pedestrian Advisory Committees Congestion Management Committees Local Coordinating Board
Business Groups	Arthrex First Florida Integrity Bank ASLA Florida
Civic Organizations	Golden Gate Estates Area Civic Association Golden Gate Estates

Adviser Network

Organization Type	Organization Name
Environmental Organizations	<p>The Florida Fish and Wildlife Conservation Commission South West Florida Water Management District U.S. Fish and Wildlife Service Audubon of the Western Everglades Traditional Gladesmen Conservancy of Southwest Florida 1,000 Friends of Florida The Sierra Club</p>
Freight Industry Representatives	<p>Old U.S. 41 Industrial North Naples Industrial East Naples Industrial Gateway Industrial Immokalee Airport Industrial I-75 Rest/Weigh Station</p>
Low-income Communities	<p>Naples CRA Bayshore CRA Immokalee CRA</p>
Tourism Industry Representatives	<p>Bike-Walk Lee County Safe Routes to School Collier County's Community Traffic Safety Team Florida Bicycling Association Naples Pathways Coalition</p>
Representatives of the Disabled	<p>Good Wheels United States Access Board Adonis Autism Assistance Foundation Able Trust</p>

Adviser Network

Organization Type	Organization Name
Social Service Organizations	Habitat for Humanity United Way Collier Collier Homeless Coalition Immokalee Unmet Needs Committee St. Matthew's House NAMI of Collier County Blue Zones Project
Organizations Focused on Aging	Emergency Home Energy Assistance for the Elderly Program Golden Gate Senior Center Leadership Coalition on Aging Senior Friendship Health Center Naples Senior Center
Chambers of Commerce	Greater Naples Chamber of Commerce Hispanic Chamber of Commerce Marco Island Chamber of Commerce
Community & Economic Development Organizations	League of Women Voters of Collier County Coalition of Immokalee Workers Todos Magazine AIA Southwest Florida Tourist Development Council Collier County

Appendix B – Media Relations

The following media have been identified and will be informed of public notices for meetings, news releases, news items and interviews associated with the project, as needed. The Jacobs team will contact the publications, if appropriate, to inquire about Facebook posts to promote the LRTP surveys and public outreach events.

1. Newspapers

The following newspaper agencies have been identified for the study area:

**Florida Administrative Register
(FAR)**

107 W. Gaines Street
Tallahassee, FL 32399-0250
(850) 245-6270

Naples Daily News / Vista Semanal

1100 Immokalee Road
Naples, FL 34110
(239) 213-6000

News Press

2442 Dr. Martin Luther King Jr. Blvd.
Fort Myers, FL 33901
(239) 335-0539

**Florida Weekly
(Naples Edition)**

9051 Tamiami Trail North, Suite 202
Naples, FL 34108
(239) 335-0539

2. Television Stations

WZVN – ABC

3719 Central Avenue
Fort Myers, FL 33901
(239) 936-7771

WINK – CBS

2824 Palm Beach Blvd.
Fort Myers, FL 33916
(239) 334-1111

WFTX – FOX

621 SW Pine Island Road
Cape Coral, FL 33991
(239) 574-4803

WBBH – NBC

3719 Central Avenue
Fort Myers, FL 33901
(239) 577-1010

3. Radio Stations

WGPU

10501 FGCU Blvd. South
Fort Myers, FL 33965
(239) 590-2300

WAFZ

2105 West Immokalee Drive
Immokalee, FL 34120
(239) 657-9210

WCCF

2300 El Jobean Road
Punta Gorda, FL 33815
(941) 206-1188

ACRONYMS

ACS – American Community Survey

BPAC – Bicycle and Pedestrian Advisory
Committee

CAC – Citizens Advisory Committee

CAD – Computer Aided Design

CFP – Cost Feasible Plan

CMC – Congestion Management Committee

DOT – Department of Transportation

FHWA – Federal Highway Administration

FTA – Federal Transit Administration

GIS – Geographic Information System

LCB – Local Coordinating Board

LRTP – Long Range Transportation Plan

MPO – Metropolitan Planning Organization

PIP – Public Involvement Plan

PPP – Public Participation Plan

TAC – Technical Advisory Committee

TIP – Transportation Improvement Program

UPWP – Unified Planning Work Program