

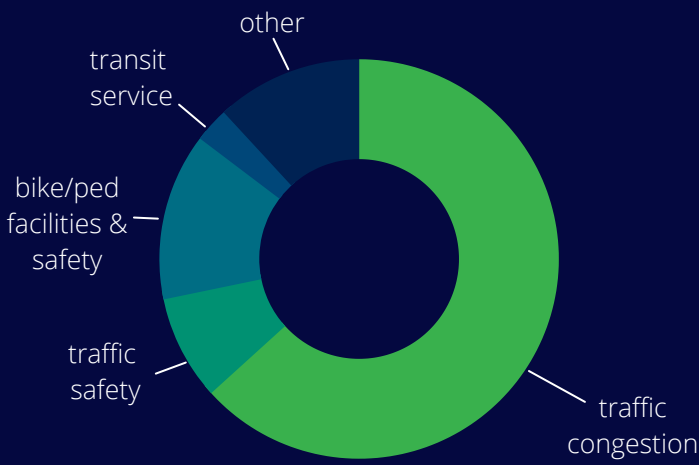
# MPO Survey Results

Collier MPO puts a great emphasis on public involvement. To see how we can better serve the public Collier MPO sent 3 surveys out in July in search of feedback. One was posted on Collier County's social media channels, one went to the Adviser Network, and the last one went to our Partner Agencies.

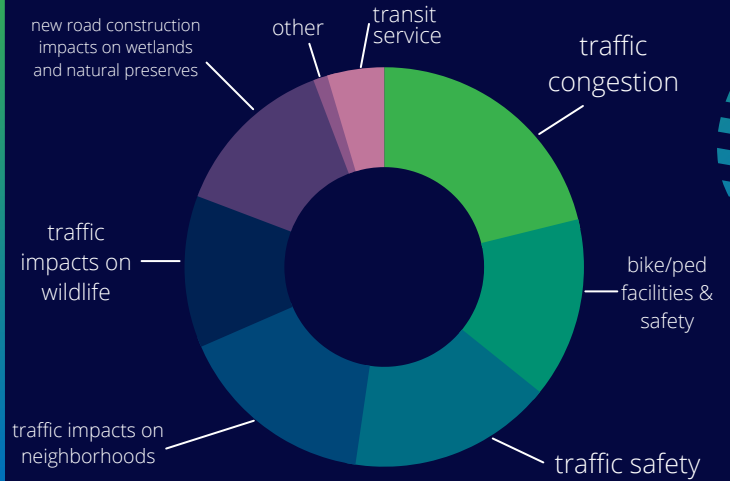
The results of these surveys will be taken into account by Collier MPO to improve our public involvement section.

## Areas of Concern

### Social Media



### Adviser Network



#### Social Media

Have never heard of the MPO



#### Social Media

Knew MPO was responsible for transportation planning  
48% believed MPO was responsible for growth management, 27% believed MPO was responsible for city planning



#### Adviser Network

Submitted Comments on MPO plans in the past 12 months

### Partner Agencies

Rating how Collier MPO did last year



### Insights

53 out of 182 respondents to the Social Media Survey asked to be included in the Adviser Network.

A few of the Partner Agency respondents noted that they wish virtual meetings could continue.

One conclusion is that social media is a good tool for expanding public awareness.

Our ratings are high but we always strive for excellence.

### Goals

- 1) Reach out to anyone who requested follow-up regarding a concern that has not been addressed.
- 2) Conduct more frequent surveys as a public engagement tool.
- 3) Improve in areas of weakness highlighted in the surveys such as responses & accessibility.