

IN MOTION

AUGUST 2021

A monthly newsletter brought to you by Collier Metropolitan Planning Organization

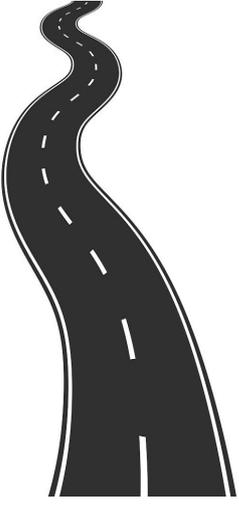
WHAT IS THE MPO?

The MPO recently ran a survey on social media (more on that below) and found that a lot of people were not familiar with the MPO. So here's a quick lesson:

The Collier MPO was established in 1982 following the Federal Highway Act that requires urbanized areas to develop transportation plans and programs as a condition to receive federal capital or operating assistance. The Collier MPO is currently governed by a nine member board.

The Collier MPO is responsible for the development and implementation of a balanced, integrated, and multimodal program which efficiently moves traffic. The MPO's goal is to ensure that a continuing, comprehensive and cooperative approach to planning for transportation needs is maintained and properly coordinated with other MPOs, FDOT and the Federal Highway Administration (FHWA), as well as MPO committee members and members of the public.

Public involvement is a key part of the MPO's mission. Check out our website colliermopo.org for ways to get involved. One of the best ways is to join our Adviser Network! The Adviser Network receives surveys, newsletters, opportunities for public comment, & meeting notices. Members can be as active as they want.



PED/BIKE INFO – SPOTLIGHT VIDEO

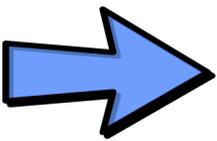
UNDERSTANDING CRASH SCENARIOS AND SAFE BEHAVIORS TO HELP PREVENT THEM:

DRIVER TURNING LEFT INTO A PEDESTRIAN

 Pedestrian and Bicycle Information Center

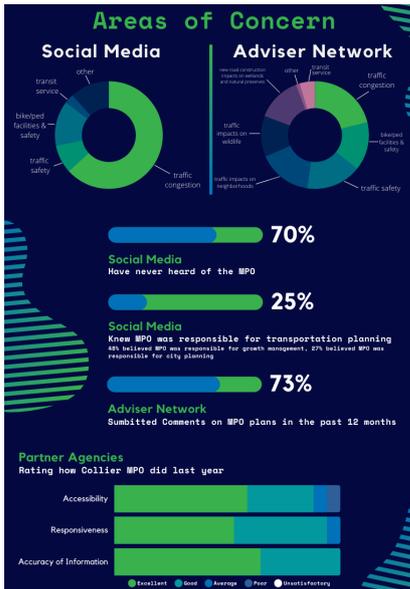


WHAT'S NEXT?



Advisory Committees and the MPO Board are meeting again! The Bicycle/Pedestrian Advisory Committee will meet on August 17, followed by the Technical and Citizens Advisory Committees meetings on August 30. The Local Coordinating Board will meet for their quarterly meeting on September 1. And finally, the MPO Board meetings will resume on September 10.

SURVEY RESULTS!



The MPO ran 3 surveys in July. Each one was up for two weeks. The first survey was published on social media and received 182 responses. The second was sent to the Adviser Network and received 79 responses and the last survey went to our planning partners and received 17 responses. Surveys tell us what we've done well so far and where we can improve. We came to several conclusions including that social media is a good tool for expanding public awareness.

Our ratings are high but we always strive for excellence, which is why we also came up with three new goals.

- 1) Reach out to anyone who requested follow-up regarding a concern that has not been addressed.
- 2) Conduct more frequent surveys as a public engagement tool.
- 3) Improve in areas of weakness highlighted in the surveys such as responses & accessibility.

Click the infographic for a link to the complete infographic and full reports!

WHAT DO YOU WANT TO KNOW?

Do you have any ideas for future newsletter topics? Questions about the MPO you'd like answered? Perhaps you want to include a brief public message about safety or another similar topic?

Email Danielle.Bates@colliercountyfl.gov with your comments, questions, and suggestions.

Look for our new friend on coming posts!



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