

COLLIER MPO  
**BICYCLE &  
PEDESTRIAN**  
MASTER PLAN



## Public Involvement Plan

October 30, 2017

Prepared for



Prepared by





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## BACKGROUND & PURPOSE

### Study Background

The Collier MPO's Comprehensive Pathways Plan was originally adopted in 1994. A revised plan was adopted in 2006. An addendum to the 2006 plan was adopted 2010. In 2012, the MPO adopted a major update to the Pathways Plan concurrent with the adoption of the 2035 Long Range Transportation Plan.

The Comprehensive Pathways Plan was Collier County's first county-wide bicycle and pedestrian plan. The plan presented a structured approach to addressing bicycle and pedestrian modes of transportation. It analyzed existing conditions, established goals and objectives, presented a prioritized Needs Plan, and outlined implementation strategies. The 2012 plan revisited how needs were evaluated and prioritized; was updated to reflect newly constructed facilities; and addressed changing conditions and community preferences. This Collier MPO Bicycle & Pedestrian Master Plan reflects the current status of the bicycle and pedestrian transportation system and has a three-fold purpose which is listed below. The plan's name has been changed to more closely align with the vision of a safe, inviting and convenient bicycle and pedestrian network.

1. Evaluate the progress that has been made towards implementing a connected county-wide system of bicycle and pedestrian facilities in order to develop a list of prioritized project that reflect the Master Plan vision.
2. Emphasize safety and connectivity in developing a list of needed bicycle and pedestrian improvements.
3. Develop a policy/implementation plan that supports Collier County and Municipal Governments in identifying opportunities and funding sources for implementing elements of the plan.

### Purpose of the Public Involvement Plan

The purpose of the Public Involvement Plan (PIP) is to establish a clear, easy-to-understand framework for providing information to and obtaining feedback/input from the public. Additionally, the PIP outlines the project stakeholders and expected key times and methods of public engagement. The overall goal of this plan is to ensure that the Collier MPO's 2017 Bicycle and Pedestrian Master Plan reflects input from the citizens of Collier County. This plan complements the MPO's 2016 Public Involvement Plan and the 2017 Collier MPO Government-to-Government Public Involvement Policy.

The PIP includes several strategies to solicit participation from the public, such as:

- Identifying a contact/communication network
- Conducting community workshops for permanent and seasonal residents
- Conducting an online community survey
- Using social media to engage residents and project stakeholders

The PIP also highlights the following:

- Public Involvement Goals
- Study Stakeholders and Groups



- Public Involvement Strategies
- Public Involvement Schedule

As the study progress, updates will be made to the Public Involvement Plan as necessary.

## PUBLIC INVOLVEMENT GOALS

While the goals of the MPO PIP apply, additional goals specific to the development of this plan have been identified.

Goal 1: To provide the public with information on bicycle and pedestrian planning and project development in a convenient and timely manner.

Goal 2: Engage the community in the development of the Bicycle & Pedestrian Master Plan.

Goal 3: Develop a community-focused plan based on public feedback.

## PROJECT STAKEHOLDERS

The following stakeholders, representing a variety of agencies and perspectives have been identified.

### Collier MPO Staff

- MPO Executive Director: Anne McLaughlin
- MPO Project Manager: Eric Ortman

### Collier MPO Board Members

- County Commissioner Penny Taylor, MPO Chairwoman
- County Commissioner William L. McDaniel Jr., MPO Vice-Chairman
- County Commissioner Donna Fiala
- County Commissioner Andy Solis
- County Commissioner Burt L. Saunders
- County Commissioner William L. McDaniel, Jr.
- Naples Vice-Mayor Linda Penniman
- Naples Councilman Reg Buxton
- Marco Island Councilman Joe Batte
- Everglades City Councilwoman Elaine Middelstaedt

### Project Stakeholder Members

- Reginald Wilson, Healthy Communities Coalition - Florida DOH Collier County
- Beth Brainard, Naples Pathways Coalition
- Cormac Giblin, Collier County Community and Human Services Administration
- Dan Smith, City of Marco Island
- Anita Jenkins, Collier County Comprehensive Planning



- David Ogilvie, Collier County Public Schools
- Barry Williams, Collier County Parks & Recreation
- Debrah Forester, Collier County Community Redevelopment Agency (CRA)
- Karen Homiak, Collier MPO Citizens Advisory Committee
- Joe Bonness, Collier MPO Pathways Advisory Committee
- Jane Cheffy, Collier MPO Pathways Advisory Committee
- Matthew Liveringhouse, Collier County Public Transit & Neighborhood Enhancement
- Trinity Scott, Collier County Transportation Planning
- Andy Holland, City of Naples, Streets and Stormwater Department
- Patricia Spenser, Golden Gate Civic Association

## PUBLIC INVOLVEMENT PROCESS

As identified in the MPO's PIP, the following steps will be taken to notice the public and gather comments.

### Public Meetings and Workshops.

- A Public Meeting/Workshop will be held in the beginning stages of the Master Plan in order to gather input on gaps in the bicycle and pedestrian network.
- A Public Meeting/Workshop will be held prior to the final stages of the Master Plan in order to receive feedback on the development of project and priority recommendations.
- MPO Staff will identify locations throughout the County where multiple meetings can be held.
- The Public Meetings/Workshops will be held at convenient times and locations.
- The Public Meetings/Workshops will be noticed 7 days in advanced by submitting a news release and posting on the MPO website. Additionally, social media will be utilized to as a means for announcing meetings.

### Public Comment Opportunity.

Information and documents for the Bicycle & Pedestrian Master Plan will be posted on the MPO website (colliermpo.com) throughout the development of the Plan. The website will include an interactive, internet-based map to receive public comments on facility needs and gaps. In addition, there are several other ways in which the public may comment on the Bicycle and Pedestrian Master Plan including:

- Self-addressed stamped comment cards which may be mailed to the MPO office
- On the MPO website (colliermpo.com) with electronic comment cards
- Calling or visiting the MPO office at 239-252-5804 or 2885 South Horseshoe Drive, Naples, FL 34104
- At any MPO advisory committee or MPO Board meeting. The meeting schedule is available on the MPO website or by calling 239-252-5804

Public comment opportunity may also include distributing copies and/or QR codes on comment forms to local government agency offices and libraries.



## Adoption/Endorsement

- The MPO Board may consider the comments received through the public comment period and recommendations from advisory committees prior to adopting the Master Plan.
- The final draft Master Plan will be presented to the MPO's Advisory Committees for comment and review.
- The Master Plan will be placed on an MPO Board Agenda for adoption (expected in June 2018).

## PUBLIC INVOLVEMENT TOOLS

To maximize the opportunity to gather input, a variety of public involvement activities are included in the PIP to ensure the active involvement of stakeholders and the citizens in the community. Each public involvement activity is discussed in this section.

### Identify Contact/Communication Network

Key stakeholders and partners in this planning process will be identified and contacted to determine if they have email lists, social media platforms, or other communication methods that can be leveraged to reach a broader group of community members. Potential partners include public agencies, community organizations, and bicycle advocacy groups and shops.

An informational flier will be developed for posting or handing out, and periodic email blasts and social media posts announcing opportunities for input will be prepared and sent to the identified community partners.

### Website and Social Media

Meeting notices, project updates, and project documents will be posted on the MPO's website in order to provide ample notice and public access to draft documents. Documents will be provided in PDF format and will be available for public download, review, and comment through the MPO website. Use this link to directly access the Bicycle Pedestrian Pathways section

(<http://colliermop.com/index.aspx?page=45>).

Social media will be used to distribute information about the Public Meetings / Workshops and other public involvement opportunities.

### Public Meetings / Workshops

To maximize participation by permanent and seasonal residents, the first round of meetings will be held in early December and the second round will be held in early May. The workshops will be promoted through the communication network previously mentioned. The workshops will be designed to both provide information to the public and to receive public comment. Input may also be gathered through targeted activities using maps or polling equipment. Comment forms will also be available at all public meetings and workshop.



## Online Community Survey

An online interactive community survey will be utilized to gather input from both permanent and seasonal residents. Similar to the workshops, the survey will be promoted through the communication network.

## MPO Board and Advisory Committee Briefings

Several updates are planned during the 10-month schedule where the status and progress of the Bicycle & Pedestrian Master Plan will be presented to the MPO advisory committees and the MPO Board.

## Project Stakeholder Meetings

Two half-day “interactive workshop style” meetings will be held with the project stakeholders. The first meeting will focus on reviewing the inventory and confirming goals and objectives ahead of the first public workshop. The second meeting will be to review draft recommendations of the Master Plan prior to the second Public Meeting / Workshop and presentation to the MPO Board for adoption.

## PUBLIC INVOLVEMENT SCHEDULE

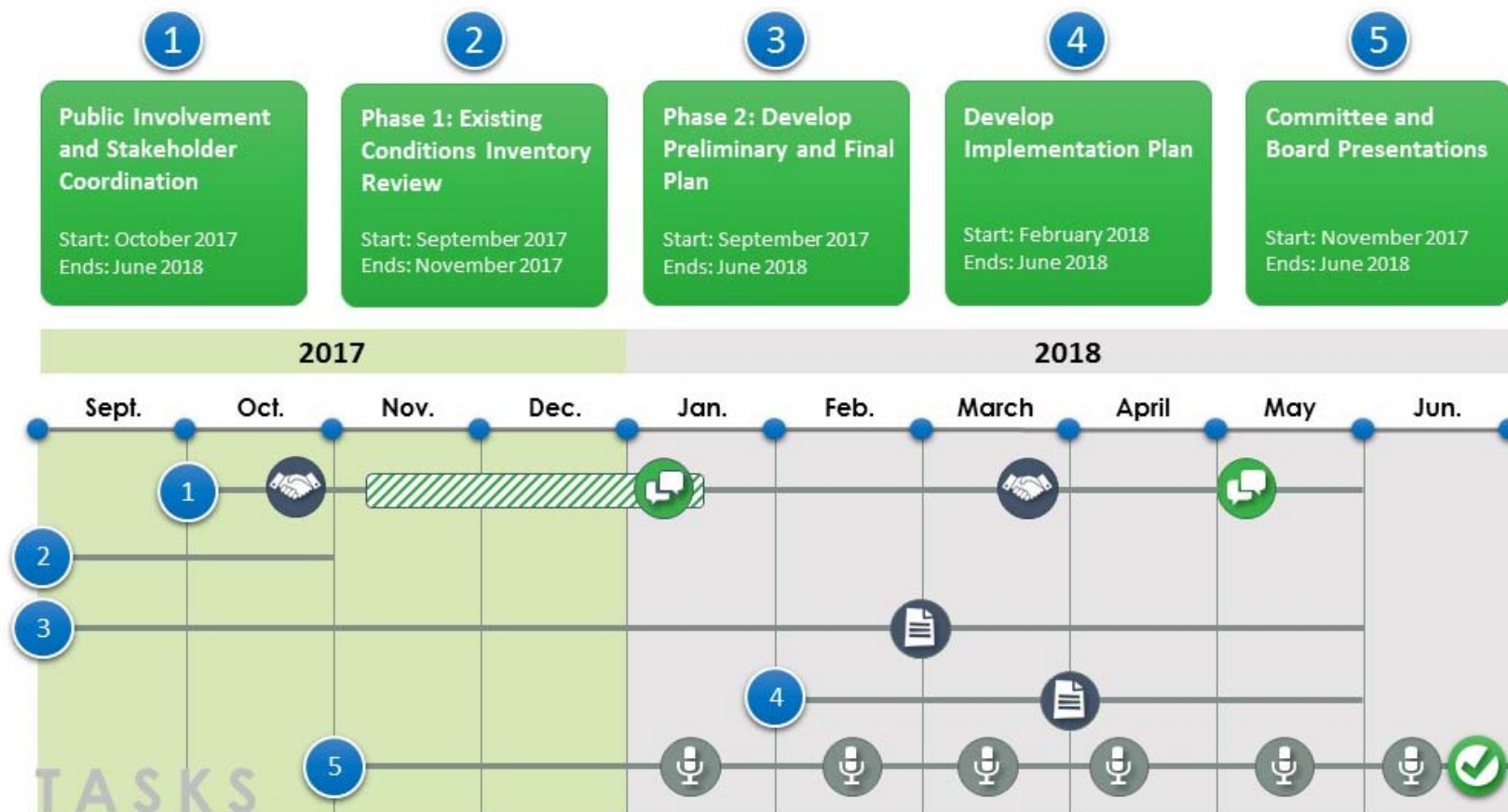
A tentative schedule was developed for the public involvement portion of the Master Plan. Key times for public involvement as listed in Table 1. Please note that the dates for specific meetings and public involvement activities are approximate and subject to change.

**Table 1: Tentative Key Times for Public Involvement**

| Public Involvement Activity           | Date   |
|---------------------------------------|--|
| Online Community Survey               | November 2017 – January 2018                 |
| Stakeholder Meeting                   | October 30, 2017                             |
| Community Workshop #1                 | January 17, 2018                             |
| TAC/CAC Meeting #1                    | January 29, 2018                             |
| MPO Board Meeting #1                  | February 9, 2018                             |
| BPAC Meeting #1                       | February 20, 2017                            |
| TAC/CAC/BAPC Meeting #2               | March 26, 2018                               |
| Stakeholder Meeting                   | March 26, 2018                               |
| MPO Board Meeting #2                  | April 13, 2018                               |
| Community Workshop #2                 | Early May 2018 (exact date to be determined) |
| BPAC Meeting #3 (plan endorsement)    | May 15, 2018                                 |
| TAC/CAC Meeting #3 (plan endorsement) | May 21, 2018                                 |
| MPO Board Meeting #3 (plan adoption)  | June 8, 2018                                 |



Figure 1: Project Schedule



|                             |               |  |              |
|-----------------------------|---------------|--|--------------|
| Project Tasks               | Presentations | Web Based Engagement, Mobile Workshops | Final Report |
| Stakeholder Review Meetings | Workshops     | Draft Deliverables/Report              |              |